



NU-WEST
Construction Products

Nu-West Construction Products Announces a Distribution Partnership with Manson Insulation

Saskatoon, SK – October 27, 2017 – **Nu-West Construction Products** is excited to announce a new Distribution Partnership with Manson Insulation for our Manitoba, Alberta and British Columbia locations, enabling both new and existing mechanical insulation customers to experience both exceptional product quality and distribution service.

“The acquisition of the Manson Insulation line of products by **Nu-West** is a message of confidence for customers in the Western Canadian mechanical insulation market place. **Nu-West** is now well positioned to become a stronger player in mechanical insulation distribution right across Western Canada. Manson Insulation products will be available at **Nu-West** by mid November 2017. Customers in Saskatchewan will continue to experience the benefit of the Knauf Insulation Brand of products delivered by our industry leading team of insulation experts” said Darryl Schmidt, Vice President & General Manager at Nu-West Construction Products.

By choosing Manson, you are choosing higher quality glass mineral wool products; products whose high quality thermal and acoustical properties have been renowned and appreciated for many decades. Manson glass mineral wool insulation products can be described as **EFFICIENT, DURABLE AND ECONOMICAL**. This is keeping in time with energy efficiency, environmental awareness and profitability. **KEEPING IT SIMPLE**.

Nu-West is dedicated to the Western Canadian market and the distribution and fabrication of commercial and industrial insulation and speciality construction products. **Nu-West** is an integral part of a Canadian owned distribution focused team with 13 sites across Canada. Together with **Impro** in Ontario, **Nadeau** in Quebec and **Scotia Insulations** in Atlantic Canada, we form the only Coast-to-Coast Canadian owned organization that has the strength to offer competitively top solutions and products to its customers, while keeping the decision making close to its customers.

We at **Nu-West** are very excited for our continued growth, partnerships and the future for our customers, partners and team. **Nu-West** is dedicated to expanding its place in the Western Canadian market.

www.nu-west.ca

www.imanson.com

Sincerely,

Darryl Schmidt and the Nu-West team.
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