



SWD Urethane Products Now Available Nationwide through POLR

Spray Foam Contractors Now Have Easier Access to the Best Performing Spray Foams on the Market

MESA, Ariz. (PRWEB) April 08, 2018



Effective immediately, SWD Urethane's revolutionary spray foam products are now available for sale throughout Canada through POLR. Together with Nu-West in Western Canada, Impro in Ontario, Nadeau in Quebec, and Scotia Insulations in Atlantic Canada, POLR forms the only Coast-to-Coast Canadian-owned organization that has the strength to offer competitively top solutions and products to its customers, while keeping the decision-making close to its customers. This partnership will enable easier access to SWD Urethane products for all Canadian customers, combining the quality of SWD Urethane products with the outstanding service offered by POLR.

"I am excited to partner with the POLR team as our two cultures are very much aligned," quoted Alison Scott Bull, Vice President of Sales at SWD Urethane. "We are both very focused on delivering high-performance innovative products with a passion and obsession for customer satisfaction. Rest assured that you will still be receiving the same quality products from the SWD Urethane brand, and we are committed to leading with innovative and top-performing products from over 45 years of experience."

POLR is dedicated to the distribution and fabrication of commercial and industrial insulation and specialty construction products. POLR is an integral part of a Canadian-owned distribution-focused team with 13 sites across Canada.

SWD Urethane is a leading supplier of spray polyurethane foam, manufacturing over 100 types of polyurethane foams and polyurea coatings. SWD Urethane has been in business since 1972, and is one of the fastest-growing spray foam suppliers in the industry. SWD Urethane's president, Jim Perkins, is also on the board of directors of the Spray Foam Coalition, a key trade organization for spray foam suppliers. For more information please contact your Nu-West Sales Representative or local Nu-west Branch, numbers listed below.

CALGARY 877-209-1218 • **EDMONTON** 877-448-7222 • **REGINA** 800-668-6643 • **SASKATOON** 800-667-3766 • **VANCOUVER** 866-655-5329 • **WINNIPEG** 866-977-3522

www.nu-west.ca